

# Curriculum Vitae

## Mohamad Sharif MUHANDES

Senior Full-Stack Developer | Cyber Security Expert | SEO Strategist Vienna, Austria

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Telefon: +43 681/84 333 113  
Date of Birth: 20.08.1987  
Nationality: Syrian  
Residency Status: Unrestricted access to the labor market



## Executive Summary

A high-caliber Technical Leader with over 20 years of experience in architecting complex web ecosystems, fortifying digital assets, and dominating search engine rankings. A rare hybrid of a **Senior Engineer** and a **Growth Architect**, with a proven track record of scaling multi-million dollar brands like Turkiana Clinic and Sweet Depot. Expert in aligning deep technical infrastructure with aggressive business ROI.

## Core Competencies

- **Engineering:** Full-Stack Development (Laravel, React, Next.js), Database Optimization, System Architecture.
- **Security:** Advanced Penetration Testing, OWASP Standards, Malware Analysis, Infrastructure Hardening.
- **Growth:** Technical SEO Mastery, CRO (Conversion Rate Optimization), GA4 Analytics, ROI-Driven Digital Strategy.
- **Infrastructure:** Linux Administration, AWS/Cloud Computing, Docker, CI/CD Pipelines.

## Professional Experience

Sweet Depot | St. Pölten, Austria Lead Developer & Digital Strategist | 07/2022 – Present \*

**Platform Architecture:** Engineering the end-to-end e-commerce infrastructure, ensuring high-availability and high-performance during peak traffic.

- **Market Dominance:** Architected a comprehensive SEO and digital marketing strategy that positioned Sweet Depot as a market leader in the Austrian confectionery industry.

- **Marketing-Tech Integration:** Seamlessly integrated web assets with advanced tracking (GTM/GA4) to optimize ad spend and maximize conversion funnels.

**Turkeyana Clinic | Istanbul, Turkey Senior SEO Specialist & Web Operations Lead | 06/2018 – 06/2021 \***

**Global Expansion:** Spearheaded the SEO and digital transformation that established the clinic as the #1 global destination for medical tourism.

- **UX & Conversion Engineering:** Redesigned critical patient-acquisition funnels, significantly increasing organic leads and international booking rates.
- **Competitive Intelligence:** Conducted deep-data competitor analysis to dominate high-value keywords in a multi-billion dollar competitive global niche.

**Senior Technology Consultant Independent / Enterprise Projects | Prior to 2018 \* Portfolio Highlights:**

Developed and scaled high-traffic portals including **Hala Georgia** (News/Tourism), **Properties Istanbul** (Real Estate), and **Workspace Depot** (B2B Logistics).

- **Security Consulting:** Provided high-level cybersecurity audits and hardening for various digital marketplaces and enterprise systems.
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## Technical Skills Portfolio

- **Backend:** PHP (Laravel), Node.js, RESTful APIs, OOP.
  - **Frontend:** React.js, Next.js, JavaScript (ES6+), CSS3/SASS.
  - **SEO/Marketing:** Technical Audits, Semantic Keyword Research, Backlink Strategy, Schema Markup.
  - **DevOps:** Nginx, Apache, AWS, Docker, Linux Server Hardening.
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## Selected Project Highlights

- **Turkiana Clinic:** Strategic Digital Growth & SEO Infrastructure.
  - **Sweet Depot:** End-to-End Premium E-commerce Development.
  - **Hala Georgia:** The leading Arabic news and tourism gateway for Georgia.
  - **Workspace Depot:** Advanced B2B Logistics and Transactional Portal in the EU.
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## Languages

- **Arabic:** Native.
- **English:** Professional B1.
- **German:** Professional. B1
- **Turkish :** Professional. B1